

Clinch Candidate Relationship Management (CRM)

Never start from zero candidates

With Clinch CRM you can maximise your sourcing efforts to build talent pipelines, nurture key audiences, and actively work to convert those quality candidates into applicants when the need arises. Clinch CRM increases recruiter efficiency through targeted proactive sourcing.

Build better pipelines and drive strategic recruitment

Clinch's strength is maximising your inbound recruiting efforts that drive prospective candidates, at scale, into your talent pipelines. With Clinch CRM you can then target these ideal candidates with your outbound sourcing strategy to ensure you are reaching the ideal candidate profile. Capitalise on your investment in inbound sourcing and use SMART recommendations for candidate matching and increased visibility of pipeline health. Ensure recruiters are guided daily on where to best spend their time and recruiting efforts. The power of combining inbound and outbound sourcing strategies delivers recruiting success.



"By introducing Clinch capabilities into our recruitment process, specific job profiles where we were struggling to find candidates now have significantly increased candidate flow."

TA/HRIS Manager
Global Hospitality Organisation

Clinch CRM Outcomes

- 1** Faster time-to-offer for business critical roles
- 2** Increase recruiting efficiency
- 3** Improved conversion of potential candidates into engaged applicants

Move from reactive recruitment to a proactive sourcing strategy

Turn traffic into high-quality applicants with sophisticated CRM functionality, skills matching, candidate engagement scoring and insights. Key features include:

Engagement scoring

Understand candidate engagement through lead scoring to prioritise your proactive outreach.

Smart candidate workflows

Maximise the time spent with candidates by allowing the automation of repetitive activities with one click. Easily enroll candidates into nurture campaigns that are specific to their area of interest, share them with colleagues, and even workflow them directly to job requisitions within the ATS.

Talent pipelines

Build robust, targeted pipelines from your sourcing efforts that allow you to focus on specific internal and external talent segments.

Recommendation engine

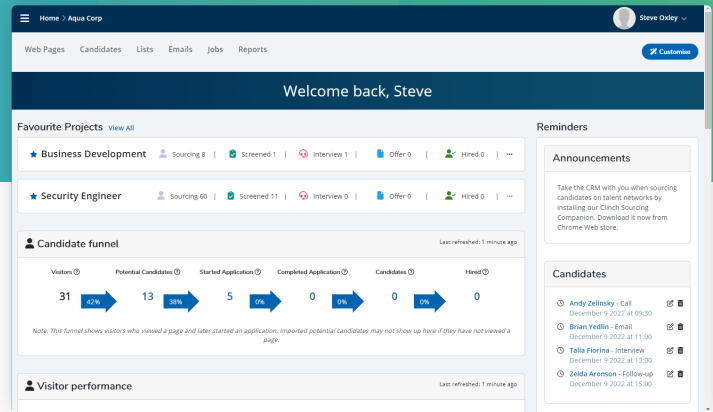
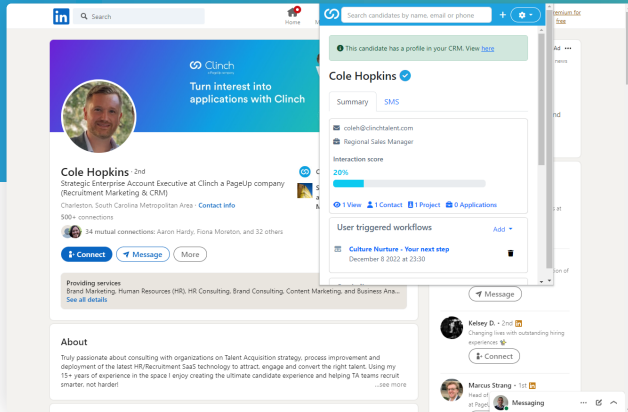
Start with best-fit candidates prioritised by our skills matching technology.

Collaborative projects

Keep all stakeholders involved in key sourcing efforts through our collaborative projects feature.

Clinch Sourcing Companion

Our browser extension allows you to take the power of the Clinch CRM with you when sourcing candidates on external talent websites such as LinkedIn. Nurture, engage, and progress the candidate through the talent pipeline directly from the extension itself.



About Clinch

Attract and engage top talent with the personal touch candidates crave. Build your talent pipeline, nurture relationships, and hire the right employees when you blend the efficiency of automation with human connection.

Clinch: Exactly what you need for better recruiting.

Clinch is a proud member of the PageUp group of companies with offices located in New York, Dublin, London, Paris, Sydney and Melbourne. For more information on Clinch Recruitment Marketing Suite, or to schedule a demo, visit our website at clinchtalent.com.